



Welcome New NMRA Executive Director David Pilvelait

The NMRA Board of Directors is pleased to announce the appointment of a new Executive Director, David Pilvelait, Director of marine products consulting firm Home Port Global.

David's roots in the marine industry date back to 1990, when he came on board at BoatUS, initially to head the association's PR division and later, to launch BoatUS.com in the early days of the Internet.



He's been a marine products marketing & PR consultant since 2001 and has a deep appreciation for the role of independent reps in the marine supply chain. He has worked closely with many of our supply chain partners as well as current Member Rep Groups over the past two decades.

His expertise includes not only traditional marketing and PR, but also social media, especially on LinkedIn, where he is the host of the 5,000-member Marine Products Network group.

We're excited to have David taking on this additional role at our helm! His NMRA email address is: david@nmraonline.org